

DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

PUBLIC HEALTH SERVICE
NATIONAL INSTITUTES OF HEALTH
BETHESDA, MARYLAND 20014

October 27, 1970

Dr. Joshua Lederberg Professor of Genetics Department of Genetics Stanford University School of Medicine Palo Alto, California 94304

Dear Dr. Lederberg:

We are now beginning our annual collection of "research highlights." These short statements (2 to 4 paragraphs) show by specific example the scientific merit and health relevance of the various projects we support. They are used in dialogues with other elements of the NIH, the Congress, the rest of the Federal Government, the scientific community, and the public.

In order for these "highlights" to have the greatest potential effect, they must be written clearly, simply and directly in enough detail to convey the importance of the work. They must also, without Jargon-scientific or bureaucratic--relate the research examples as much as possible to human needs.

The availability of this type of material is especially crucial now, as fiscal restraints result in more frequent calls for justification of all Federal expenditures. The staff and I will be taking this type of material from reports you have already submitted to us, and we'll probably be calling many of you to verify details or interpretations as our deadline of November 30, 1970, approaches. In addition, we would appreciate it if, in the next week or two, you and your colleagues would select one or two topics pertinent to your resource, and try your hand at preparing some "program highlights" as explained above.

We cannot stress enough the importance of this type of material to the continued success of our program. Thank you for your continuing cooperation in this and other matters. I look forward to hearing from you.

Sincerely yours,

William F. Raub, Ph.D.

Chief

Special Research Resources Branch Division of Research Resources

10/20/70